



PRESS RELEASE

MEDIA CONTACTS:

Michael Lane, 970-871-5474

mlane@steamboat.com

Heidi Thomsen, 970-871-5456

hthomsen@steamboat.com



2008/2009 DIRECT FLIGHT PROGRAM FEATURES NONSTOP ALL-JET SERVICE ON FIVE AIRLINES

*Amidst The Uncertainty & Volatility In The Airline Environment,
Steamboat's Industry Leading Air Program & Accessibility Remains Intact*

STEAMBOAT SPRINGS, CO-June 9, 2008-The Steamboat Ski & Resort Corporation's winter nonstop flight program will offer all-jet nonstop air service from nine major airports on five key U.S. carriers – American, Continental, Delta, Northwest and United Airlines, direct into Steamboat/Hayden Airport for the 2008/2009 season.

"In a very volatile and uncertain environment, our guests can count on Steamboat's air program," said Andy Wirth, executive vice president of sales & marketing and chief marketing officer for Intrawest. "Even in this challenging environment, Steamboat is able to largely maintain the substantial gains in airline capacity and routes realized over the past three years, allowing us to make Steamboat still one of the most easily accessed resorts in the Rocky Mountains. And we're proud to have accomplished this important objective with an all-jet schedule," continued Wirth.

For 2008/2009, United Express has upgraded its nonstop Denver service to all jets, with double the capacity of the Dash-8 aircraft. In addition to nonstop air service from nine major airports, Steamboat/HDN has convenient connecting service from more than 150 other domestic and international cities.

<u>Carrier</u>	<u>City</u>	<u>Aircraft</u>	<u>Frequency</u>	<u>Dates</u>	<u>Capacity</u>
American	Chicago	757	Daily	12/18-4/6	188
American	Dallas/Ft. Worth	757	Daily & additional Saturday	12/18-4/6	188
Continental	Houston	737-800	Daily & additional Saturday	12/18-3/30	155
Continental	Newark	737-700	Saturday	12/20-3/28	124
Delta	Atlanta	737-800	Daily	12/20-3/28	150
Delta	LaGuardia/NYC	757	Saturday	12/20-3/28	183
Delta	Salt Lake City	CRJ-700	Two Daily Flights	12/20-3/28	70
Northwest	Minneapolis/St. Paul	A-319	Daily	12/17-4/5	124
United	Denver	737-300	Daily	12/11-4/5	120
United Express	Denver	CRJ-700	Three Daily Flights	11/26-4/12	66
United Express	Denver	CRJ-700	One Daily	12/11-4/5	50

"Steamboat's air program is one of the most successful, longest-running programs in the industry," commented Wirth. "The state-of-the-art airport facility, coupled with robust flight options, offer complete convenience for guests and a competitive advantage for the Steamboat Springs community."

Overall, the resort forecasts the total available seats for the 2008/2009 season to be 159,000, compared to 162,915 for the prior year. Despite rising fuel costs and service reductions being seen across the network, Steamboat's direct flight program will see slight modifications and in essence, remain relatively unchanged. This year's program is ideally positioned with its current flight schedule, last year's record Champagne Powder® snow, and all-jet service to fully leverage the flights in place and make access a key deciding factor.

All flights to Steamboat can be booked through Steamboat Central Reservations®. Steamboat Central Reservations represents the majority of lodging properties in the area and offers the greatest value and convenience with packages customized to include any or all of the following: air transportation, lodging, lift tickets, rentals, clinics, mountain dining, ground transportation, off-mountain activities and travel protection insurance. For one-call personalized service, virtual tours and easy booking, contact Steamboat Central Reservations at 1-800-922-2722 or online via www.steamboat.com.